



NEWS RELEASE

June 24, 2009—For Immediate Release

Media Contact

Charlie Conley
charlie.conley@delorme.com
207.846.7000, ext. 2149

DeLorme Earthmate® PN-Series GPS Receivers Now Support Navionics® Lake and Marine Charts

Navionics is the Unquestioned Market Leader in Charting Detail and Accuracy

YARMOUTH, Maine—DeLorme, the innovation leader in mapping and GPS technology, and Navionics, the leader in electronic charting and digital navigation data, today announced that DeLorme Earthmate PN-30 and PN-40 handheld GPS receivers now display Navionics Gold marine charts and HotMaps Premium lake maps, delivered on SD cards.

The PN-Series receivers are unique in their ability to display multiple map, chart, and imagery types. Since the PN-Series' inception, users have been able to view proprietary DeLorme Topo USA maps, plus color aerial imagery, authentic USGS 1:24,000 topo quads, and NOAA nautical charts.

The now-available Navionics detail includes underwater depth contours, wrecks, navigation markers, hazards, boat launch sites, underwater vegetation areas, and much more.

Navionics Boosts PN-Series' Lead in GPS Map Options

With Navionics charts added to the mix, the PN-Series offers its users by far the most varied and detailed handheld GPS map and chart options.

"We don't think GPS users should have to settle for just one type of map," said Caleb Mason, DeLorme Vice President. "Our aim is to provide the widest variety of options and the best possible user experience."

"Navionics is without question the pre-eminent name in lake maps and marine charts," Mason continued. "The bathymetric and navigation detail are beyond comparison given the superior surveying process employed by Navionics when gathering their data."

"Navionics is thrilled to partner with renowned GPS outdoor cartographer DeLorme," said Bill Eastwood, Navionics Global Product Manager. "Genuine Navionics cartography adds a completely new dimension to the mapping experience of DeLorme's loyal fishing, paddle-sport, and outdoors enthusiasts."

Close Cooperation on Development

DeLorme and Navionics worked closely in developing an Earthmate solution. Navionics cards insert into the provided Earthmate SD-card slots. The PN-receivers recognize the cards immediately upon insertion; no setup is required.



Earthmate PN-40 displaying Navionics Chart

Page Two – DeLorme Earthmate PN-Series Receivers Support Navionics

Navionics' HotMaps features over 14,000 U.S. and Canadian lakes, plus 700 high-definition survey maps that include top tournament fishing lakes. The Gold marine charts offer coverage for coastal waters off all continents except Antarctica.

SD cards are sold separately from PN-Series receivers and are available at countless sporting goods and marine retailers throughout the U.S. and worldwide. Many leading retailers, including Bass Pro Shops, Cabela's, Hamilton Marine, and others carry both Earthmate and Navionics products.

About Earthmate PN-Series Receivers

In addition to their market-leading display capabilities, Earthmate PN-Series receivers combine blazing fast performance with a rock-solid design for reliability even in the most extreme conditions – as proven during recent expeditions to the North Pole and Mt. Everest.

Both the PN-30 and PN-40 feature the 32-channel Cartesio GPS chipset by STMicroelectronics. They're waterproof (IPX7), WAAS-enabled, and have 500 MB of user-available FLASH memory, plus SD card slots that support SDHC high-capacity cards up to 32 GB.

The PN-30 is available in Safety Green or Realtree AP camouflage. The PN-40 comes in bright orange and includes both a 3-axis electronic compass and a sensitive barometric altimeter.

The included PN-Series topographic map DVDs run on both PC and Mac platforms for quick, easy transfers to the receivers. Topo USA 8.0 DVD mapping software (for PCs) is also included, for scouting, travel planning, road and trail routing, and GPS data exchanges.

PN-Series receivers are available at retail stores and online sites specializing in GPS, outdoor recreation, and electronics products. Major resellers include REI, Cabela's, Crutchfield, Walmart, Bass Pro Shops, Fry's, Gander Mountain, L.L. Bean, Jax Outdoor, Micro Center, Sports Authority, and Sportsman's Warehouse. Call your nearest store for availability, or check the reseller's website. Major online-only resellers include Amazon, TigerGPS, and TheGPSStore. Note: a firmware update from the DeLorme Web site may be required to enable Navionics functionality.

Earthmate PN-Series devices can also be ordered from DeLorme, at www.delorme.com, or by calling 800-561-5105.

About DeLorme

DeLorme is the longtime leader in innovative mapping and GPS solutions for both consumer and professional markets. Based in Yarmouth, ME, DeLorme offers a unique set of core competencies across the complex areas of map data creation and management, software development, and integration with GPS. The ability to develop all the critical components necessary to compete in the fast-changing navigation world provides a distinct competitive advantage. DeLorme is one of a handful of mapmakers that still own and produce their own content. Its *Street Atlas USA*, *Topo USA*, and *XMap GIS* map software, along with its *Earthmate* GPS products, have introduced countless first-to-market innovations. To learn more, go to www.delorme.com.

About Navionics®

For over 25 years, Navionics has developed and manufactured electronic navigation charts and systems for marine, inland lakes and rivers, and for outdoors use. Navionics is based in Massarosa, Italy, and operates sales and manufacturing facilities in seven countries - conducting research and development, operations, production, sales, marketing and distribution. Navionics headquarters in Massarosa, Italy serves Europe, Africa, Asia and Oceania, and manages the research, development, and production facilities globally. Navionics US headquarters, based in Wareham, Massachusetts, oversees the Americas. Navionics UK and Navionics Australia provide sales and distribution to their local regions.